



For Immediate Release

SIGHTSPEED EASES BACK-TO-SCHOOL GOODBYES THROUGH STARTER KIT AT COMPUSA®

*Easy-to-Use, Award-Winning Video Calling Service Keeps Students in Touch with Family
Back Home*

Berkeley, Calif. – August 15, 2005 – SightSpeed, Inc. today announced the availability of its award-winning service at CompUSA® through an agreement with Intel Corporation. CompUSA will provide customers who purchase any notebook PC with Intel® Centrino™ mobile technology a Back-to-School Starter Kit CD that includes a free, 90-day trial of SightSpeed. Using SightSpeed's software, a web camera and a new notebook PC with Intel Centrino mobile technology, students can see and talk to family members back home as they begin the new academic year at colleges across the nation.

“The next wave of personal communication on the PC is adding voice and video calling, making face-to-face conversations between callers in different cities a reality,” said Karen Regis, director of marketing programs for Intel's Mobile Platforms Group. “Intel Centrino mobile technology–based notebooks provide performance and battery life in sleek designs that can help students stay connected with friends and family on the go.”

The Back-to-School Starter Kit for CompUSA will be available from July 24 through September 30, 2005. During the 90-day free trial period tailored especially for Comp USA, customers who purchase a notebook PC with Intel Centrino mobile technology can create and send up to 100 video e-mails per month, make unlimited 1-to-1 voice and video calls, and enjoy unlimited use of their video and voice mailbox. After the 90 day free trial, Back-to-School Starter Kit customers can continue using SightSpeed's Freedom Plan at a discounted rate. Additionally, SightSpeed is extending the same 90 day free trial period and valuable service plan discounts to the friends and family of Back-to-School Starter Kit customers.

“Families want to stay close when their kids head off to college,” said Brad Treat, CEO of SightSpeed. “SightSpeed and Intel are making it fun and easy for students to use video calling with their friends and parents or to send video mails to simply say ‘hello’ from campus. SightSpeed provides a high quality, natural communication experience that the whole family can enjoy. In addition, Mom and Dad will like that SightSpeed eliminates expensive long distance

charges. This is especially true for kids who travel far away to attend college – even more so for those who study abroad.”

SightSpeed Inc.

SightSpeed is software that you download from www.SightSpeed.com or install from a CD that lets you make video calls or send video mail over the Internet. SightSpeed turns your PC into a video phone. Customers who install SightSpeed register for the SightSpeed service plan that best fits their needs, such as the free SightSpeed Basic plan or the premium Freedom or Multi-Freedom plans, to start making video calls to friends, family, and colleagues around the world. SightSpeed is easy to install and simple to use, and it works great with everyday computers and broadband connections such as DSL or cable. SightSpeed also has a 56K dial-up setting. SightSpeed’s revolutionary human perception-based technology is patented and based on more than seven years of research at Cornell University. SightSpeed is located in Berkeley, California. For more information, visit www.SightSpeed.com.

Pentium, Intel, the Intel Inside logo, Intel Centrino and the Intel Centrino logo are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

#

For more information, please contact:

SightSpeed, Inc.

510/665-0353

info@sightspeed.com